The Business of Plastic Surgery
Navigating a Successful Career
Author: Korman, Furnas
Date: 
Edition: 2
Year: 2019
Illustrations: 57
Pages: 512
ISBN: 9781626239722
Price: $89.99

Description
Cut through the fog and set your compass for success!

The Business of Plastic Surgery: Navigating a Successful Career, 2nd Edition is essential reading for every plastic surgeon. Chart your own course through the arc of a rewarding career.

In this comprehensive guide, learn practical strategies to excel in private, group, and academic practice. Master business skills from digital marketing to evaluating new technologies. Discover how to fight physician burnout and strike a work–life balance for a truly satisfying future.

Topics rarely covered include thoughtful perspectives on underrepresentation by race, ethnicity, sexual orientation, and gender.

An all-star list of contributors offers secrets in navigating stormy seas.